

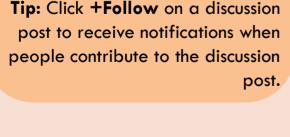
HOW TO POST ON LOOP

This posting guide will help you effectively share information with the Community of Practice (CoP) members through using the Loop communication platform.

First, ask yourself: Is it related to falls/fall prevention/older adults?

If yes, there are 3 types of posts you can make on Loop

Questions Resources Have a question you want to ask? Have a resource you'd like to share? **Events** Hosting or promoting a fall prevention related event? Use the search to see if something has already been posted on your topic. Does it exist? Yes Yes Comment on a discussion post. event details. Want to elaborate on what's been discussed? Have a follow up question? Write a comment. This will push the discussion post to the top of the "Active No Discussions" board where all members will easily see it. Tip: Add keywords to make your post easier to find by members. event. No Write a discussion post.



Give it a straightforward title.

✓ Stay on topic and be concise.

Pose a question to invite further

discussion.

Great! You don't need to post ©

Tip: Comments or questions can be added to the discussion post below the

Ask permission from the event organizer before posting their

Complete new event form.

- Be sure to include a short and long description (can be taken from the event webpage).
- ✓ Include a link to the event URL. If there isn't one, link to event organizer's URL.
- ✓ Attach a flyer if possible (max) 2MB).

Note: All events are approved by the Loop team before being published on Loop's event calendar.



- You cannot edit your Loop posts and events after you've posted them. Contact our Loop team and we'll be happy to make changes for you.
- Please do not post content that violates copyright.
- Do not promote for-profit products, services or businesses. The CoP is a non-profit initiative strictly for knowledge sharing, networking and collaboration.

Loop is a place where fall prevention practitioners connect.